

Feedback from group leaders on evidence reports

We asked a selection of group leaders to read the relevant report. We asked them to comment on content, if it would persuade/encourage them to take their group on a visit and what other information they would like/require.

We hope this information along with the report will be useful in conversations and presentations to group leaders of potential visitors.

Feedback

Group leaders gave positive feedback about the report, many stating that it would persuade them to take their group on a visit. In addition to the report, some group leaders felt that they would like:

- A covering short 'snappy' leaflet which grabs your attention to begin with is always very useful
- A pack detailing what there is to see, do, information on animals
- "Photographs are good for our service users"
- Accessibility for wheelchairs and mobility difficulties or not
- Copies of risk assessments
- "I'd like a quick synopsis of what may happen on a visit"

Some group leaders thought that the type of information they would like is:

- The type of farm
- The accessibility – is it suitable for people in wheelchairs
- Facilities – Is there a disabled toilet on the farm
- "The host farmer giving an itinerary, so we can be appropriately kitted out, would be helpful"
- Timings are always important to the people we take, for example, how long is the journey, how long is each visit and the timetable of the visit.

Comments from Group Leaders

"This report is fantastic, with fantastic facts and information."

"I think this is a wonderful report."

"I found the report full of information with plenty of reasons to persuade me to take a group on a farm visit."

"The evidence gives something for everybody - Managers, the people holding the purse strings etc."

"The report is a good length and is written in a way which is informative, easy to understand and digest. It does a good job of highlighting the benefits of a farm visit, with the quotes and statistics to reinforce these points and if I had not already had a positive experience bringing a group, would definitely encourage me to do so."

"The report makes great reading and I have shown it to the Deputy Manager, who initially organised the farm visits, who has agreed it makes a great case for continuing the Farm Visits."

